

ABÉA

Wood look wall and floor tiles for indoor and outdoor use

Novoceram, French ceramic producer since 1863, unveils a collection of tiles in coloured body porcelain stoneware for indoor and outdoor use, and gives a contemporary touch to wood look wall and floor tiles.

PRESS RELEASE

Abéa is a collection of tiles in coloured body porcelain stoneware that **Novoceram**, French ceramic producer since 1863, has designed for interior and exterior floors and walls.

The **Abéa** collection accurately replicates the nature, warmth and comfort of oak trees down to the smallest detail. In this way, the grains, knots and even the finest fibres that all characterise natural wood, are reproduced with a surprising realism and enhance the surface of tiles. Some lighter shades than the essence of Abéa fill in the wood cracks with finesse, but do not give it a rustic look.

The saturated colours of **Abéa** define its unique identity and clearly become its distinctive feature. Indeed, **Abéa** even replicates the most subtle gold and warm tones of natural wood, and offers an extremely faithful and bright result. The four colours of the collection are the following: **Abéa Miel**, with warm and honey shades that recall natural oak trees, **Abéa lin** which has bright tones, **Abéa craie**, a whitened oak tree that does not lose its charm or richness, and **Abéa cendre**, which creates a more intimate and elegant effect thanks to its grey tones.

Abéa comes in the various traditional wood planks sizes, such as the 20x120 cm for indoor use and the 30x120 cm for outdoor use. This latter as well as the 60x60 format are both available in the Outdoor Plus range, which includes tiles that have a 2-cm thickness.

To find out more about Abéa and (re)discover all the Novoceram collections, visit our [official website](#) or join our [Facebook page](#).

INFORMATION: Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: pressoffice@novoceram.fr

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PRODUCT INFORMATION SHEET

INTENDED USE:	Floor and wall tiles for indoor and outdoor use
TECHNOLOGY:	Coloured in body porcelain stoneware
COLOURS:	Craie Lin Miel Cendre
TILE SIZES:	20x120 cm 30x120 cm 60x60 cm
FINISH:	Smooth and structured, non-slip
DECORATION AND SPECIAL PIECES:	Baseboard, corner step, special pieces for gardens and swimming pools

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OUR CERTIFICATIONS:

- **ISO EN 9001**: standard that sets out the requirements related to the **company's quality management system** that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
- **ISO EN 14001**: standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
- **ISO EN 50001**: standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.

PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
- Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, **LEED** (Leadership in Energy and Environmental Design. Novoceram has also established the **PEF** (Performance Environmental Footprint) and **EPD** (Environnemental Product Declaration) of its products which indicate the potential environmental impact of a product throughout its entire life cycle.

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